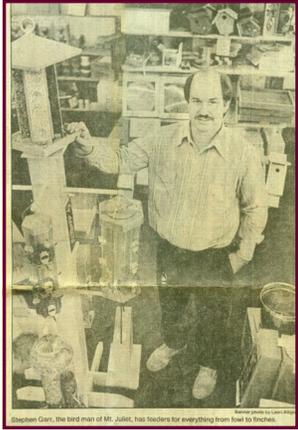


A Season for Remembering.....

We are celebrating our 20th Anniversary!

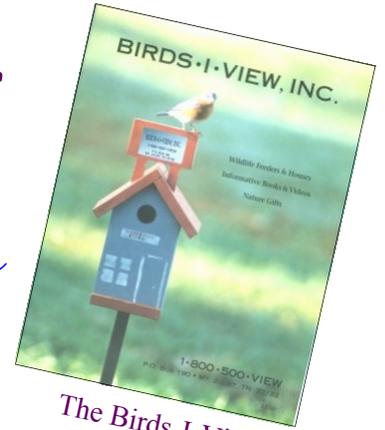
Birds-I-View 1991-2011

As most of our friends know, Steve has been in the Wild Bird Industry since 1978 when he started his feed store with his father in the Nashville, TN area (Steve's home town). The "Wild Bird" part of the business soon became his favorite part. Regina helped Steve in the feed store, on and off, beginning in the mid-eighties, and in 1991, while still maintaining the feed store business, Steve devised



1989 feature on Steve in the Nashville Banner

the name "Birds-I-View" and incorporated their new Wild Bird company! They sold their products at festivals and shows where they presented educational programs on Backyard Wildlife. In 1993 Birds-I-View printed and mailed their first Mail Order Catalog (pictured above right). We had a great time reminiscing looking through the pages (and the prices!) in our first catalog. Subsequent catalogs followed until the first Birds-I-View website appeared in 2000. BIV opened their first "brick & mortar" establishment in 2003 still in the Nashville, TN area. November 1, 2005 Birds-I-View relocated to Jefferson City, Missouri (Regina is a Missouri native). To all of our friends and customers who have supported us over the years:



The Birds-I-View original mail order catalog! 1993 (photo by Steve Garr, of course!)



Birds-I-View 2011 Christmas Open House. Steve stands in front of the "Free Gift" Tree displaying our special 20th Anniversary Edition feeders (designed by Steve) and our Gift to folks visiting our store during our Christmas Open House!

Thank you for being a part of Birds-I-View History!

Be sure to stop into the store soon to see the "Anniversary Video" Regina put together of video clips from Steve's television interviews over the years (He hasn't aged a day!)

**Merry Christmas!
Steve & Regina Garr
Birds-I-View, LLC
www.birds-i-view.biz**



Educational Seminars have been an important element of Birds-I-View since it's inception.



Steve & Regina at their Store Front

